







# Analisi del sito web usps.com

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Il punteggio è 62/100



## Contenuto SEO

	<b>Titolo</b>	<p>Welcome   USPS</p> <p>Lunghezza : 14</p> <p>Perfetto, il tuo titolo contiene tra 10 e 70 caratteri.</p>												
	<b>Descrizione</b>	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Lunghezza : 222</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento gratuito</a> per calcolare la lunghezza del testo.</p>												
	<b>Parole chiave</b>	<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Buono, la tua pagina contiene meta keyword.</p>												
	<b>Proprietà Meta OG</b>	<p>Buono, la tua pagina sfrutta i vantaggi delle proprietà OG.</p> <table border="1" data-bbox="539 1480 1481 2074"> <thead> <tr> <th>Proprietà</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome   USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table>	Proprietà	Contenuto	url	https://www.usps.com/	type	article	title	Welcome   USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg	description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.
Proprietà	Contenuto													
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# Contenuto SEO

## Intestazioni





H1	H2	H3	H4	H5	H6
1	21	49	0	0	0

- [H1] USPS.com Home Page
- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
- [H2] Military Shipping Supplies
- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
- [H2] Patriotic Stamp Flannel Fleece Throw Blanket
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays

## Contenuto SEO

		<ul style="list-style-type: none"><li>• [H3] Alert: Text &amp; Email Scams</li><li>• [H3] New Requirements for Packages Sent Internationally</li><li>• [H3] Jobs with USPS</li><li>• [H3] Postmarks</li><li>• [H3] Alert: Text &amp; Email Scams</li><li>• [H3] New Requirements for Packages Sent Internationally</li><li>• [H3] Change of Address Security Enhancements</li><li>• [H3] Change of Address Security Enhancements</li><li>• [H3] New Requirements for European Union (EU) Countries</li><li>• [H3] Upcoming USPS Holidays</li><li>• [H3] Upcoming USPS Holidays</li><li>• [H3] Upcoming Price Change</li><li>• [H3] Service Standard Changes</li><li>• [H3] Board of Governors</li><li>• [H3] Mail Suspension: Canada</li><li>• [H3] Reminder: Mercury Is Nonmailable</li><li>• [H3] New Prices</li><li>• [H3] Coming Soon: USPS Ground Advantage</li><li>• [H3] New Requirements for European Union (EU) Countries</li></ul>
	Immagini	Abbiamo trovato 66 immagini in questa pagina web.  Buono, la maggior parte o tutte le tue immagini hanno attributi alt.
	Rapporto Testo/HTML	Rapporto : 6%  Il rapporto testo/codice HTML di questa pagina è inferiore a 15 per cento, questo significa che il tuo sito web probabilmente necessita di più contenuto testuale.
	Flash	Perfetto, non è stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai Iframe nelle tue pagine web, questo significa che il contenuto in un Iframe non può essere indicizzato.

## Link SEO

	Riscrittura URL	Male. I tuoi link contengono query string.
	Trattini bassi negli URL	Perfetto! Nessun trattino basso rilevato nei tuoi URL.
	Link nella pagina	Abbiamo trovato un totale di 141 link inclusi 2 link a file
	Statistics	Link Esterni : noreferrer noopener 0%  Link Esterni : Trasmette Juice 4.26%

## Link SEO

Link Interni 95.74%

### Link nella pagina

Ancora	Tipo	Juice
<a href="#">Go to USPS.com Site Index.</a>	Interno	Trasmette Juice
<a href="#">Locations</a>	Interno	Trasmette Juice
<a href="#">Support</a>	Interno	Trasmette Juice
<a href="#">Informed Delivery</a>	Interno	Trasmette Juice
<a href="#">Register / Sign In</a>	Interno	Trasmette Juice
<a href="#">Sign In</a>	Interno	Trasmette Juice
<a href="#">Send</a>	Interno	Trasmette Juice
<a href="#">Click-N-Ship</a>	Interno	Trasmette Juice
<a href="#">Stamps &amp; Supplies</a>	Interno	Trasmette Juice
<a href="#">Calculate a Price</a>	Interno	Trasmette Juice
<a href="#">Schedule a Pickup</a>	Interno	Trasmette Juice
<a href="#">Tracking</a>	Interno	Trasmette Juice
<a href="#">Transit Time Map</a>	Interno	Trasmette Juice
<a href="#">Sending Mail</a>	Interno	Trasmette Juice
<a href="#">Sending Packages</a>	Interno	Trasmette Juice
<a href="#">Insurance &amp; Extra Services</a>	Interno	Trasmette Juice
<a href="#">Shipping Restrictions</a>	Interno	Trasmette Juice
<a href="#">Online Shipping</a>	Interno	Trasmette Juice
<a href="#">Ship to USPS Smart Locker</a>	Esterno	Trasmette Juice
<a href="#">Label Broker</a>	Interno	Trasmette Juice
<a href="#">Custom Mail, Cards, &amp; Envelopes</a>	Interno	Trasmette Juice
<a href="#">Postage Prices</a>	Interno	Trasmette Juice
<a href="#">Mail &amp; Shipping Services</a>	Interno	Trasmette Juice

## Link nella pagina

<a href="#">Priority Mail Express</a>	Interno	Trasmette Juice
<a href="#">Priority Mail</a>	Interno	Trasmette Juice
<a href="#">USPS Ground Advantage</a>	Interno	Trasmette Juice
<a href="#">First-Class Mail</a>	Interno	Trasmette Juice
<a href="#">Military &amp; Diplomatic Mail</a>	Interno	Trasmette Juice
<a href="#">Redirecting a Package</a>	Interno	Trasmette Juice
<a href="#">Money Orders</a>	Interno	Trasmette Juice
<a href="#">Filing a Claim</a>	Interno	Trasmette Juice
<a href="#">Requesting a Refund</a>	Interno	Trasmette Juice
<a href="#">Receive</a>	Interno	Trasmette Juice
<a href="#">Intercept a Package</a>	Interno	Trasmette Juice
<a href="#">Schedule a Redelivery</a>	Interno	Trasmette Juice
<a href="#">Hold Mail</a>	Interno	Trasmette Juice
<a href="#">Change of Address</a>	Interno	Trasmette Juice
<a href="#">Rent or Renew PO Box</a>	Interno	Trasmette Juice
<a href="#">Informed Delivery</a>	Interno	Trasmette Juice
<a href="#">Forwarding Mail</a>	Interno	Trasmette Juice
<a href="#">USPS Smart Lockers</a>	Esterno	Trasmette Juice
<a href="#">Mailbox Guidelines</a>	Interno	Trasmette Juice
<a href="#">Mail for the Deceased</a>	Interno	Trasmette Juice
<a href="#">Shop</a>	Interno	Trasmette Juice
<a href="#">Stamps</a>	Interno	Trasmette Juice
<a href="#">Shipping Supplies</a>	Interno	Trasmette Juice
<a href="#">Cards &amp; Envelopes</a>	Interno	Trasmette Juice
<a href="#">Personalized Stamped Envelopes</a>	Interno	Trasmette Juice
<a href="#">Collectors</a>	Interno	Trasmette Juice
<a href="#">Gifts</a>	Interno	Trasmette Juice
<a href="#">Business Supplies</a>	Interno	Trasmette Juice

## Link nella pagina

<a href="#">Returns &amp; Exchanges</a>	Interno	Trasmette Juice
<a href="#">Business</a>	Interno	Trasmette Juice
<a href="#">Calculate a Business Price</a>	Interno	Trasmette Juice
<a href="#">Every Door Direct Mail</a>	Interno	Trasmette Juice
<a href="#">Business Shipping</a>	Interno	Trasmette Juice
<a href="#">Ground Advantage for Business</a>	Interno	Trasmette Juice
<a href="#">Ship to USPS Smart Locker</a>	Esterno	Trasmette Juice
<a href="#">Advertising with Mail</a>	Interno	Trasmette Juice
<a href="#">Using EDDM</a>	Interno	Trasmette Juice
<a href="#">Mailing &amp; Printing Services</a>	Interno	Trasmette Juice
<a href="#">Customized Direct Mail</a>	Interno	Trasmette Juice
<a href="#">Political Mail</a>	Interno	Trasmette Juice
<a href="#">Promotions &amp; Incentives</a>	Interno	Trasmette Juice
<a href="#">Informed Delivery Marketing</a>	Interno	Trasmette Juice
<a href="#">USPS Connect</a>	Interno	Trasmette Juice
<a href="#">eCommerce</a>	Interno	Trasmette Juice
<a href="#">Local</a>	Interno	Trasmette Juice
<a href="#">Postage Options</a>	Interno	Trasmette Juice
<a href="#">Verifying Postage</a>	Interno	Trasmette Juice
<a href="#">Returns Services</a>	Interno	Trasmette Juice
<a href="#">Label Broker for Business</a>	Interno	Trasmette Juice
<a href="#">International Business Shipping</a>	Interno	Trasmette Juice
<a href="#">Managing Business Mail</a>	Interno	Trasmette Juice
<a href="#">USPS &amp; Web Tools APIs</a>	Interno	Trasmette Juice
<a href="#">International</a>	Interno	Trasmette Juice
<a href="#">Calculate International Prices</a>	Interno	Trasmette Juice
<a href="#">Look Up HS Codes</a>	Interno	Trasmette Juice
<a href="#">Print Customs Forms</a>	Interno	Trasmette Juice

## Link nella pagina

<a href="#">How to Send a Letter Internationally</a>	Interno	Trasmette Juice
<a href="#">How to Send a Package Internationally</a>	Interno	Trasmette Juice
<a href="#">International Shipping Restrictions</a>	Interno	Trasmette Juice
<a href="#">Shipping Internationally Online</a>	Interno	Trasmette Juice
<a href="#">International Insurance &amp; Extra Services</a>	Interno	Trasmette Juice
<a href="#">Completing Customs Forms</a>	Interno	Trasmette Juice
<a href="#">Military &amp; Diplomatic Mail</a>	Interno	Trasmette Juice
<a href="#">Sending Money Abroad</a>	Interno	Trasmette Juice
<a href="#">Passports</a>	Interno	Trasmette Juice
<a href="#">Comparing International Shipping Services</a>	Interno	Trasmette Juice
<a href="#">Priority Mail Express International</a>	Interno	Trasmette Juice
<a href="#">Priority Mail International</a>	Interno	Trasmette Juice
<a href="#">First-Class Package International Service</a>	Interno	Trasmette Juice
<a href="#">First-Class Mail International</a>	Interno	Trasmette Juice
<a href="#">Filing an International Claim</a>	Interno	Trasmette Juice
<a href="#">Requesting an International Refund</a>	Interno	Trasmette Juice
<a href="#">Help</a>	Interno	Trasmette Juice
<a href="#">Finding Missing Mail</a>	Interno	Trasmette Juice
<a href="#">PO BOXES</a>	Interno	Trasmette Juice
<a href="#">PASSPORTS</a>	Interno	Trasmette Juice
<a href="#">FREE BOXES</a>	Interno	Trasmette Juice
<a href="#">Stamps &amp; Supplies</a>	Interno	Trasmette Juice
<a href="#">Change My Address</a>	Interno	Trasmette Juice
<a href="#">Learn more</a>	Interno	Trasmette Juice
<a href="#">Buy Now</a>	Interno	Trasmette Juice
<a href="#">Shop Now</a>	Interno	Trasmette Juice
<a href="#">Shop Now</a>	Interno	Trasmette Juice
<a href="#">Shop Now</a>	Interno	Trasmette Juice

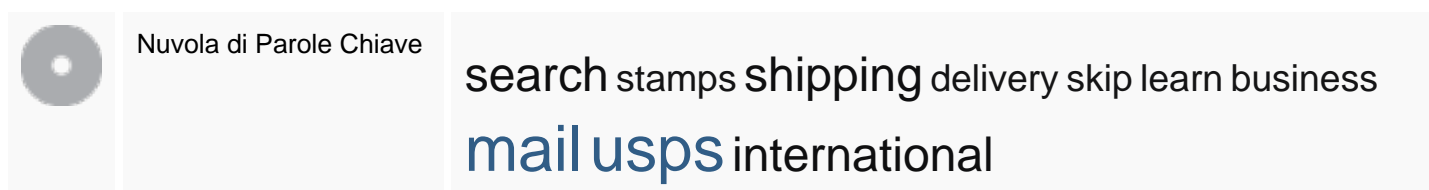
## Link nella pagina

<a href="#">Shop Now</a>	Interno	Trasmette Juice
<a href="#">Shop Now</a>	Interno	Trasmette Juice
<a href="#">Shop Now</a>	Interno	Trasmette Juice
<a href="#">See All Holidays</a>	Interno	Trasmette Juice
<a href="#">Learn What You Need To Do</a>	Interno	Trasmette Juice
<a href="#">Find Out More</a>	Interno	Trasmette Juice
<a href="#">Learn More</a>	Interno	Trasmette Juice
<a href="#">Learn What You Need to Do</a>	Interno	Trasmette Juice
<a href="#">Proposed Prices</a>	Interno	Trasmette Juice
<a href="#">Learn More</a>	Interno	Trasmette Juice
<a href="#">Learn More</a>	Interno	Trasmette Juice
<a href="#">Learn More</a>	Interno	Trasmette Juice
<a href="#">View Full Price List</a>	Interno	Trasmette Juice
<a href="#">Learn More: USPS Ground Advantage</a>	Interno	Trasmette Juice
<a href="#">Learn What You Need To Do</a>	Interno	Trasmette Juice
-	Interno	Trasmette Juice
<a href="#">About USPS Home</a>	Interno	Trasmette Juice
<a href="#">Newsroom</a>	Interno	Trasmette Juice
<a href="#">USPS Service Updates</a>	Interno	Trasmette Juice
<a href="#">Forms &amp; Publications</a>	Interno	Trasmette Juice
<a href="#">Government Services</a>	Interno	Trasmette Juice
<a href="#">Rights &amp; Permissions</a>	Interno	Trasmette Juice
<a href="#">Business Customer Gateway</a>	Interno	Trasmette Juice
<a href="#">Postal Inspectors</a>	Esterno	Trasmette Juice
<a href="#">Inspector General</a>	Esterno	Trasmette Juice
<a href="#">Postal Explorer</a>	Interno	Trasmette Juice
<a href="#">National Postal Museum</a>	Esterno	Trasmette Juice
<a href="#">PostalPro</a>	Interno	Trasmette Juice

## Link nella pagina

<a href="#">Privacy Policy</a>	Interno	Trasmette Juice
<a href="#">Terms of Use</a>	Interno	Trasmette Juice
<a href="#">FOIA</a>	Interno	Trasmette Juice
<a href="#">No FEAR Act/EEO Contacts</a>	Interno	Trasmette Juice
<a href="#">Fair Chance Act</a>	Interno	Trasmette Juice
<a href="#">Accessibility Statement</a>	Interno	Trasmette Juice

## Parole Chiave SEO





## Coerenza delle Parole Chiave

Parola chiave	Contenuto	Titolo	Parole chiave	Descrizione	Intestazioni
usps	35	✓	✓	✓	✓
mail	30	✗	✓	✓	✓
search	16	✗	✗	✗	✓
international	15	✗	✗	✗	✓
shipping	14	✗	✓	✓	✓












## Usabilità

	URL	Dominio : usps.com Lunghezza : 8
	Favicon	Ottimo, il tuo sito web ha un favicon.
	Stampabilità	Non abbiamo trovato un CSS ottimizzato per la stampa.

## Usabilità

	Lingua	Buono. La tua lingua dichiarata è en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




## Documento

	Doctype	HTML 5
	Codifica	Perfetto. Il tuo charset dichiarato è WINDOWS-1252.
	Validità W3C	Errori : 76 Avvisi : 56
	Privacy Email	Ottimo, nessun indirizzo email è stato trovato in testo normale!
	HTML Obsoleto	Ottimo! Non abbiamo trovato tag HTML obsoleti nel tuo HTML.
	Suggerimenti per la Velocità	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza tabelle nidificate.</li><li> Molto male, il tuo sito web utilizza stili inline.</li><li> Molto male, il tuo sito web ha troppi file CSS (più di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (più di 6).</li><li> Perfetto, il tuo sito web sfrutta gzip.</li></ul>

## Mobile

	Ottimizzazione Mobile	<ul style="list-style-type: none"><li> Icona Apple</li><li> Tag Meta Viewport</li><li> Contenuto Flash</li></ul>
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## Ottimizzazione

	Sitemap XML	Ottimo, il tuo sito web ha una sitemap XML. <a href="https://www.usps.com/sitemap.xml">https://www.usps.com/sitemap.xml</a>
	Robots.txt	<a href="http://usps.com/robots.txt">http://usps.com/robots.txt</a> Ottimo, il tuo sito web ha un file robots.txt.
	Analytics	Ottimo, il tuo sito web ha uno strumento di analytics. Google Tag Manager